

“Friends of Highland Dancing” Sponsorship Opportunities

ScotDance Canada Championship Series - ON '09 July 1st to 5th, 2009

2009 will see the 35th Annual **ScotDance Canada Championship Series** take place at the Metro Toronto Convention Centre in downtown Toronto. From July 1st to 5th, tartans of every colour will fill twelve stages when ScotDance Ontario hosts Canada 's Premier Highland Dance Event!

This five-day event will be promoted in Ontario, throughout Canada and around the world with well over one thousand dancers attending from across Canada, the United States, Scotland, England, Australia, South Africa and New Zealand, plus their teachers and families. An event of this magnitude, attracting upwards of 5,000 people, supports tourism and provides significant economic opportunities for businesses, both local and Scottish-oriented.

Highland dance is both an art and a sport that provides young people with the opportunity to build self-confidence, discipline, perseverance and athletic ability. Most importantly, the competitive nature of Highland dance challenges young people to strive for excellence. Our 2009 theme of Motivation and Inspiration will be woven throughout the Series. **‘Desire, Inspire, Admire, Reach Higher’** will be promoted and encouraged in all aspects of the event.

Highland dance not only helps develop young people into our leaders of tomorrow, it also promotes the preservation of Scottish culture and ensures that the knowledge and understanding of Scottish heritage is passed on to the next generation.

As “Friends of Highland Dancing” please help us provide this valuable and unique experience for the dancers as we welcome the participants to Toronto – a world-class city.

For further information on sponsorship opportunities, please contact:

Franca Heal at franheal@microsoft.com.

If you are interested in reviewing our “Corporate Sponsorship Opportunities” rather than the “Friends of Highland Dancing Opportunities” included here, please let us know and we will put you in touch with the appropriate person. As well, we are willing to consider a special package to suit your particular needs if you are unable to find one that suits you.

***WE INVITE YOU TO SUPPORT
THE 35th ANNUAL
SCOTDANCE CANADA CHAMPIONSHIP SERIES
BY BECOMING A SPONSOR OF THIS SPECTACULAR
EVENT!***

Note: “Corporate Sponsorship Opportunities” available upon request

“Friends of Highland Dancing” Sponsorship Opportunities

ScotDance Canada Championship Series - ON '09 July 1st to 5th, 2009

Platinum \$5,000

- ▶ 8 Complimentary Passes to Opening Ceremonies
- ▶ 8 Complimentary passes to VIP Lounge
- ▶ 8 Complimentary Passes to all competitive events
- ▶ 8 Souvenir Programs
- ▶ Full-page ad in Souvenir Program
- ▶ Signage on dance stage during Opening Ceremonies & all competitive events
- ▶ Acknowledgement in Souvenir Program
- ▶ Acknowledgement on SDCCS Website with link to your website
- ▶ Use of 2009 SDCCS logo for promotional purposes
- ▶ Opportunity to insert promotional materials in dancers' 'Welcome Bags'
- ▶ Charitable donation tax receipt

Gold \$3,000

- ▶ 6 complimentary Passes to Opening Ceremonies
- ▶ 6 Complimentary Passes to the VIP Lounge
- ▶ 6 Complimentary Passes to all competitive events
- ▶ 6 Souvenir Programs
- ▶ Half-page ad in Souvenir Program
- ▶ Name (and logo) on Gold Sponsorship Banner
- ▶ Acknowledgement in Souvenir Program
- ▶ Acknowledgement on SDCCS Website with link to your website
- ▶ Use of 2009 SDCCS logo for promotional purposes
- ▶ Opportunity to insert promotion materials in dancers' 'Welcome Bags'
- ▶ Charitable donation tax receipt

Silver \$1,000

- ▶ 4 Complimentary Passes to Opening Ceremonies
- ▶ 4 Complimentary Passes to VIP Lounge
- ▶ 4 Complimentary Passes to all Competitive Events
- ▶ 4 Souvenir Programs
- ▶ Quarter-page ad in Souvenir Program
- ▶ Name (and logo) on Silver Sponsorship Banner
- ▶ Acknowledgement in Souvenir Program
- ▶ Acknowledgement on SDCCS Website with link to your website
- ▶ Opportunity to insert promotion materials in dancers' "Welcome Bags"
- ▶ Charitable donation tax receipt

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Bronze \$500

- ▶ Two (2) Complimentary Passes to all Competitive Events
- ▶ Two (2) Complimentary Souvenir Programs
- ▶ Business-card-size ad in Souvenir Program
- ▶ Name (and logo) on Bronze Sponsorship Banner
- ▶ Acknowledgement in Souvenir Program
- ▶ Acknowledgement on SDCCS Website
- ▶ Opportunity to insert promotion materials in dancers' 'Welcome Bags'
- ▶ Charitable donation tax receipt

Friends of Dancers \$250

- ▶ 2 Complimentary Passes to all competitive events
- ▶ Name (and logo) on Friends Sponsorship Banner
- ▶ Acknowledgement in Souvenir Program
- ▶ Acknowledgement on SDCCS Website
- ▶ Charitable donation tax receipt



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